



6th INTERNATIONAL FOOD, PROCESSING,  
PACKAGING AND MACHINERY EXHIBITION

 **17-19 October 2023**

 **CICEC, Casablanca - MOROCCO**

## **6th INTERNATIONAL MOROCCO SIEMA & FOOD EXPO THE NORTH AFRICA'S LARGEST FOOD INDUSTRY EXHIBITION**

The 6th edition of the Morocco Siema FoodExpo International Food, Beverages, Food Processing, Packaging and Machinery Fair organized by ElanExpo will be held in CICEC, Casablanca Morocco between 17-19 October 2023.

### **FRESHER FUTURE WITH THE SIEMA FOOD EXPO**

Morocco is one of the most profitable markets for food, processing, packaging and machinery industry in the African region with its perfect location, annual growth rate, and its dependency to the international food market. Morocco is located in Northern Africa with a perfect close-range of Europe, less than 15 kilometers away from Spain. Morocco which has around 36 million populations is the 6th largest economy among the 14 Middle East and Northern Africa countries. It had a GDP of 142.874 billion dollars in 2021.

Morocco is famous for producing wheat, sugar beet, orange, potatoes, tomatoes, olives, olive oil, fish and many other products but it is strongly dependent to foreign machinery industry to extend a variety of product lines and modernize their packaging technology. Being a multilingual country, having a stable political structure, having tax free agreements with many countries and Moroccan market's dependency on the international market made all eyes on the Moroccan market in recent years.

### **THE UNIQUE FOOD, PROCESSING, PACKAGING & MACHINERY EXHIBITION OF THE NORTH AFRICA IS ON THE STAGE AGAIN.**

**The General Manager of ELAN EXPO Mr. Suer AY** explained their success in Morocco; **"SIEMA EXPO** is one of our Food, Processing, Packaging, and Machinery exhibitions in the international market. We are growing annually in the Moroccan market; we are enlarging our international exhibitor scope according to our previous years in Morocco. **5<sup>th</sup> edition of the Morocco SIEMA Expo 2022** was very crowded and preferred to visit and participate with a wide-ranging product line; **Food Processing Machines, Food Packaging Machines, Refrigeration Technology Products, Food Industries Equipments, Milling Machinery, Agricultural Tractor, Products and Equipments, Beverages ,Glass Products,** and more, we collected many good feedback from our exhibitors.

### **LISTEN TO OUR PARTICIPANTS**

*"I think that we will be able through this show to succeed in obtaining contacts. We had a lot of nice visits and nice meetings with new customers. The show will allow us to develop our business and our customers."*

**GEA GRADE**

*“Siema is a good opportunity for us to find new clients and sell our products. It is also an opportunity for visitors to see and know our machines. It is a very interesting experience. We will be back next year.”*

**OR MACHINERY / TAURAS - FENIX**

*“We are presenting our machines at this fair for the first time. The attendance was very good yesterday it was very good we are rather well placed in relation to the entrance and I will come back to this show because it seems to me quite interesting.”*

**VENDEE CONCEPT**

*“This is the first time we exhibit here at the Morocco Siema Expo. We hope it will be very good for us. This is only the second day and we are very satisfied with the customers and visitors. We believe it will be even better tomorrow.”*

**MEMET MAKINA**

*“The fair turned out to be way above my expectations. Its not a big exhibition but I have to say I am very surprised how many professional people have visited us. So we are very happy.”*

**OXALIS**

## **MARKET LEADER COMPANIES CHOSE THE 5th MOROCCO SIEMA FOOD EXPO TO SHOWCASE THEIR PRODUCTS**

The biggest food technologies trade show in North African region, 5th Morocco SIEMA & Food Expo hosted **130 brands** with **5,300 professional visitors** from **17 countries**, each bringing new values and products to the event from **Saudi Arabia, Austria, Belgium, Hungary, China, UAE, Spain, France, Germany, India, Italy, Morocco, Poland, Czech Republic, UK, Tunisia and Turkey.**

Companies showcased their products under the scope of food, food processing and packaging machinery ranging from confectionery machinery, fruits and vegetables processing machinery to packaging, refrigerating and industrial kitchen equipment.

Morocco SIEMA & Food Expo, organized by Elan Expo, is a unique regional event, presenting recent trends in food, Beverages ,food processing, packaging and machinery to the local producers in the food and beverage industry.

## SAVE THE DATE!!!

**6<sup>th</sup> Morocco SIEMA FOODEXPO 2023; International Food, Food Processing, Packaging and Machinery Exhibition** which will provide you to unmissable opportunities to do business with a large scale of international market **will take place between the dates 17-19 October 2023 at Exhibition Center Office Of Changes (CICEC) at Casablanca, Morocco.**

## ABOUT ELAN EXPO

Elan Expo was founded in 1997 and now manages over 12 market-leading B2B events in up to 5 countries each year. Headquartered in Istanbul, Turkey, it is currently active **in Nigeria, Kenya, Iraq , Morocco and Algeria**. Elan Expo employs over 55 people who are passionate about the communities that they serve and skilled at creating the ideal circumstances for relationships to develop, knowledge to be gleaned and deals to be done by the departments of sales, marketing, B2B, visitor promotions, project, finance and advertising.

Elan Expo's operation is active in exhibitions with multiple sectors such as **Construction&Building Materials, Furniture&Decoration, Food& Agriculture,HVAC+R , Horeca and Ceramic Industries.**

Elan Expo's knowledge of communities they serve, their ability to attract the right people and their skill of curating the physical space and creating memorable experiences bring thousands of like-minded people together. It is the shared experience and the opportunities to make human connections which allow businesses to grow.

**For more information, please do not hesitate to contact us;**

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